

# MEETING POINT OF THE SHAPERS OF TEXTILE TECHNOLOGIES

# media kit

2024

Cihangir Mah. Şehit Yavuz Bahar Sk. Anıl İç Çamaşırları Blk.

No: 1/1 Avcılar – Istanbul / Türkiye



## www.textileplanet.net

#### Digital & Hard Copies









### www.eurotextilenews.com

to know all about textile technologies, just one click away!



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"Textile Planet Magazine" Which is published on bimonthly basis, prepares its editorial content to cover all segments of the industry. Textile technologies & machinery,

sub-industry, accessories, textile chemicals, sustainability, technical textiles- nonwovens and the sector's global structure stand out as the main themes of the magazine. The Editorial content is announced to the sector representative via our Media Kit. All the editorial content of "Textile Planet Magazine" being a bilingual publication is

#### **Details On Distribution**

Textile Planet Magazine is distributed worldWide By Printing approximately 8.800 Copies

translated into English as literal interpretation. Putting forward its international identity, "Textile Planet Magazine" follows textile and textile related exhibitions globally and informs the Turkish manufacturers about these organizations.

"Euro Textile News Digital Platform" Covering a vast amount of news sources with respect to the textile sector and continuously updated, the digital news portal <a href="https://www.eurotextilenews.com">www.eurotextilenews.com</a>, with it's rich content under catagories such as, Fibers- Yarn, Weaving, Knitting, Technical Textiles, Finishing, Technology and

#### Digital News Portal

EuroTextileNews digital platform reaches 47.000 users Per month

Apparel is beeing visited by an avarage of 47.000 users per month.

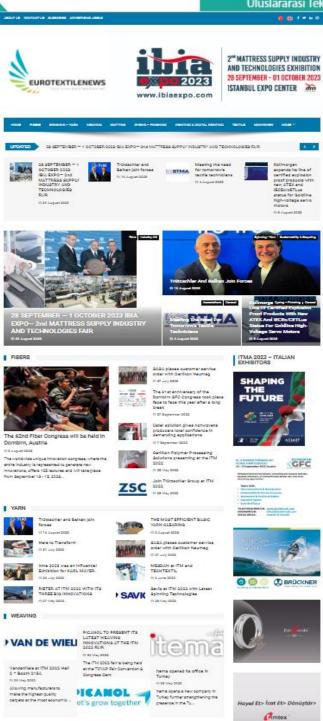
The website, which is formed bilingual, in Turkish and English giving place to news regarding the textile industry can be easly accessed via the internet by many industry representatives from Turkiye and all over the

world. At www.eurotextilenews.com ranging latest news from the textile world, developments within the Industry, exhibitions that will be held in the future to national and forreing fashion weeks various informations can be reached and with the ads you place in this area, you can attain a great number of users.

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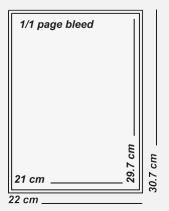


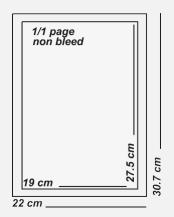
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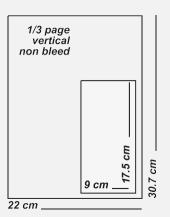
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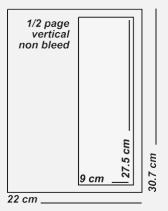


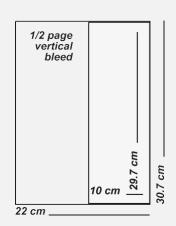
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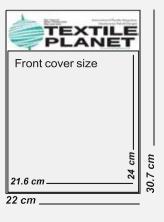


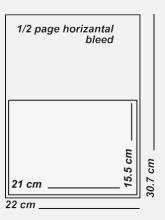


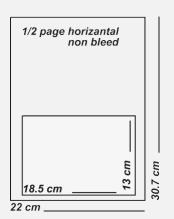












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#### Textile Planet Magazine Price List

| Size:              | Price / Euro |  |  |
|--------------------|--------------|--|--|
| 1/1 Page           | 3.000        |  |  |
| ½ Page             | 1.650        |  |  |
| 1/3 Page           | 850          |  |  |
| Front Cover Page   | 5.000        |  |  |
| Front Cover Inside | 3.500        |  |  |
| First Page         | 3.750        |  |  |
| Back Cover Page    | 3.900        |  |  |
| Back Cover Inside  | 3.200        |  |  |
| Folio              | 5.000        |  |  |
| 4 Pages            | 6.250        |  |  |
| Special Discounts  |              |  |  |
| 3 ads              | 10%          |  |  |
| 6 ads              | 20%          |  |  |
| 12 ads             | 30%          |  |  |

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#### Web Site Banner Areas

#### www.eurotextilenews.com

|                                      | a.1     |             |                    |                             |         |                 |  |
|--------------------------------------|---------|-------------|--------------------|-----------------------------|---------|-----------------|--|
| EUROTEXTILENEL<br>TEXTILE PLANETMAGA |         | a.2         |                    |                             |         |                 |  |
| HOME FIBERS SPINNING - YARN          | WEAVING | KNITTING    | DYEING - FINISHING | PRINTING & DIGITAL PRINTING | TEXTILE | NONWOVEN MORE V |  |
|                                      |         |             |                    |                             | b.1     |                 |  |
| HOME PAGE                            |         |             |                    | b.2                         |         |                 |  |
|                                      |         |             |                    |                             | b.3     |                 |  |
|                                      |         |             |                    |                             |         | b               |  |
| <b>c.1</b>                           |         | <b>c.</b> 2 |                    | <b>c.</b> 3                 |         | c.4             |  |

#### Web Site Banners Price List

|                       | 1 Month | 3 Months | 6 Months | 12 Months |
|-----------------------|---------|----------|----------|-----------|
|                       |         |          |          |           |
| a.1, a.2              | 950€    | 2.700€   | 5.200€   | 9.600€    |
|                       |         |          |          |           |
| b.1, b,2, b.3         | 600€    | 1.650€   | 3.000€   | 5.400€    |
|                       |         |          |          |           |
| c.1, c.2, c.3,        | 400€    | 1.050€   | 1.800€   | 3.000€    |
| c.1, c.2, c.3,<br>c.4 |         |          |          |           |

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#### **Editorial Programme**

#### January – February

Turkish Textile Machinery Industry



- > TEMSAD
- ➤ Evulation of 2023 Turkish Textile Machinery Sector
- > Turkish Home Textiles & Carpet Industry Innovations
- > R&D and Investments Activities in Textile Machinery Sector
- > Innovations & Devolepments in Digital Carpet Printing Technologies
- > Sector Assessments from Yarn Manufacturers
- ➤ Technical Textile Applications Used in Nonwoven Filters
- ➤ Anti-Bacterial Applications in Textiles

Special Issue of HEIMTEXTILE & DOMOTEX (Germany)
Special Issue of YARN FAIR, Istanbul, Turkiye
Special Issue of FILTECH Cologne, Germany

#### March - April

German Textile Machinery Industry

- > VDMA
- Assessments By Represantatives of Dyeing-Fnishing Industry
- ➤ Innovations of Cotton Yarn Industry
- ➤ Innovations of Open-End Systems
- ➤ Sustainibility in Textile Machinery Sector
- > Innovations in Polyurethan Industry
- > Innovations in Mattress Industry
- ➤ AgroTextiles & Geotextiles
- ➤ Technical Textiles Used in Construction & Decoration Sectors
- ➤ Anti-Bacterial & Hygiene Fibers & Textiles

Preview of ITM 2024 & HIGHTEX 2024
Special Issue of INLEGMASH

Special Issue of UTECH EUROPE Maastricht, Holland Special Issue of CELLULOSE FIBERS CONFERENCE 2024, Cologne, Germany

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#### May - June

French Textile Machinery Industry



- > UCMTF
- ➤ Automation Technologies in Textile Sector
- > Innovations of Carpet Machinery
- > Sustainable Innovations in Denim Dyes and Chemicals
- > Devolepments in Denim Garment Production
- ➤ Outlook for Digital Printing Machinery Sector
- > Smart Textiles and Biodegradable Textiles
- ➤ Composite Textile Materials

Special Issue of ITM 2024 & HIGHTEX 2024

#### July - August

Italian Textile Machinery Industry



- > ACIMIT
- > Trends Assessments of Italian Textile Machinery Sector
- > Trends in Weaving, Knitting Productions
- Out look of Carpet Machinery Sector
- > Innovotions in Yarn Production Systems
- Outlook of Hoisery Machinery Industry
- ➤ Innovation & Developments in Knitting Industry
- **Conductive Textiles**
- > Sport Textiles and Textiles For Personal Compfort
- ➤ Innovations in Narrow Weaving Machinery Sector

Review of ITM 2024 & HIGHTEX 2024 Special Issue of DOMOTEX Antalya, Türkiye

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#### ${\bf September-October}$

Swiss Textile Machinery Industry



- > SWISSMEM
- > Outlook for Spinning Machinery Sector
- > Yarn Control & Quality Syestems
- Global Fiber & Yarn Industry
- ➤ Textile Laboratory Machines
- Quilting Machinery
- > Latest Mattress Production Machineries Technologies
- > Technical Devolepments in Medical and Hygienic Textile Products
- ➤ Composite Textile Materials

Special Issue of DORNBIRN GFC, Dornbirn, Austria Special Issue of IBIA EXPO 2024 "Mattress Suply Industry & Technologies Fair" Istanbul, Türkiye

Special Issue of CAITME, Tashkent, Uzbekhistan

#### November – December

Belgium Textile Machinery Industry



- > SYMATEX
- ➤ Inovations in Sub-Industry, Spare Parts and Accessories
- Digitalization and Sustainability in Weaving Machineries
- > Overview of the Weaving Industry
- > Innovations in Carding Technologies
- ➤ Innovations in Ring Technologies
- ➤ Techical Textiles & Coating Technologies
- **▶** World Trends in Technical Textiles & Nonwoven Productions

Special Issue of KTM 2024, Kahramanmaraş, Türkiye Special Issue of Fespa Eurasia 2024 Istanbul, Turkiye

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